



THE OAKWORTH GROUP

-Strategic Financial Modeling & Advisory

Firm's Profile

Overview

The Oakworth Group operates at the intersection of financial clarity, capital strategy, and strategic decision-making. Based in London, the firm provides structured financial modelling and advisory services to startups, growth-stage businesses, and investment entities. With experience spanning over 150 startups and engagements with venture capital firms, investors, and corporate clients, Oakworth combines technical expertise with a boutique, founder-first approach. The firm helps leadership teams align capital, strategy, and execution, enabling informed decisions, sustainable growth, and long-term value creation.

The Oakworth Group's work centers on delivering practical financial frameworks that guide critical business moments, including fundraising, operational expansion, and strategic planning. Its methodology emphasizes clarity, precision, and actionable insights, ensuring models are not only technically sound but also operationally useful for real-world decision-making.

Core Services

Fundraising Strategy and Capital Preparation

Oakworth supports companies in preparing for capital raises by structuring capital approaches, defining funding requirements, and aligning valuation perspectives. The firm ensures founders and executives enter fundraising discussions with confidence, clarity, and a strong strategic foundation.

Startup Metrics and Growth Models

These models track and analyze key business metrics, including MRR, ARR, CAC, LTV, churn, and revenue growth. Founders gain actionable insight into performance trends, customer economics, and growth levers, enabling data-driven decisions on scaling strategies.

Financial Planning and Strategic Forecasting

Oakworth provides forward-looking financial visibility through structured forecasting, budgeting, and scenario analysis. These frameworks help teams understand revenue logic, cost behavior, cash flow, and potential outcomes across multiple growth scenarios, supporting confident strategic planning.

Valuation and Capital Structuring

The firm develops well-reasoned valuations grounded in internal fundamentals and market context, supporting constructive investor discussions and balanced capital structuring aligned with long-term value creation.

Investment and Strategic Analysis

Oakworth assists in evaluating strategic opportunities through detailed financial and operational analysis. This includes business model assessment, driver identification, scenario evaluation, and probability-based insight to guide informed decision-making for both buy-side and sell-side engagements.

Supporting Financial Intelligence

Across all engagements, Oakworth integrates a robust layer of financial intelligence, including structured financial statements, scenario and sensitivity analysis, cash flow planning, capital allocation assessment,

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risk evaluation, and market analysis. These elements are applied directly to strategic objectives, ensuring insights remain practical, actionable, and aligned with client goals.

Approach

Clarity and Structure

Engagements begin by organizing and simplifying complex financial and strategic questions, establishing a clear foundation for decision-making.

Decision-Oriented Thinking

All work is aligned with real business decisions, ensuring insights directly support action, execution, and measurable outcomes.

Scenario-Based Perspective

Multiple scenarios are considered to reflect different growth paths and market conditions, providing preparedness and flexibility for leadership teams.

Alignment with Capital Strategy

Every engagement connects financial modelling and analysis to how capital is raised, deployed, and utilized, ensuring consistent alignment between strategy and financial outcomes.

Client Profile

The Oakworth Group works with founders, leadership teams, and organizations actively shaping their growth trajectory. This includes:

- Startups preparing for or planning capital raises
- Companies entering new markets or scaling operations
- Businesses seeking structured financial planning and insight
- Investment entities evaluating buy-side or sell-side opportunities

The firm also provides practical starter models for founders, offering insight into revenue projections, cash flow management, and fundraising readiness, demonstrating Oakworth's methodology and approach.

Positioning

The Oakworth Group operates as a strategic partner in capital decision-making, providing structured financial insight and analytical clarity. The firm enables businesses to make informed, confident decisions that are aligned with long-term vision and growth objectives. By combining boutique attention, technical rigor, and operational practicality, Oakworth positions itself as the preferred partner for startups, SMEs, and investment professionals seeking clarity in complex financial decisions.

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The Oakworth Group is committed to providing founders, executives, and investment professionals with tools and insights that make complex financial decisions accessible, structured, and actionable.